

SPONSORSHIP OPPORTUNITIES

Last year PHIA CELEBRATED ITS 50TH BIRTHDAY! Today, PHIA begins the next chapter in our history and we hope you and your company will be a part of it!!

PHIA was formed to educate the public about the value and importance of a well-funded highway system. Today, PHIA continues to carry the torch for the industry as we seek to become Pennsylvania's leading organization educating the public on the importance and value of a safe and modern highway system.

At its Annual Conference and Annual Meeting, PHIA will again bring together those who will steer the highway industry into the future. National industry leaders, elected officials, PennDOT and PA Turnpike staff will discuss how we plan to adequately fund our infrastructure.

Sponsoring an event at the conference is YOUR opportunity to reach key public and private sector officials, and to put your company's name before a watchful audience. Your support will be recognized through signage and/or printed materials during the Conference, as well as by other means, like the PHIA Web site and recognition during the program.

OPTIONS

Full Conference Sponsor – \$5,000

(Exclusive Sponsorship)

- Exclusive Conference Sponsor
- Opportunity to address attendees (3-5 minutes) about your company's role in the transportation industry
- Your own featured table at the lunch
- Three free admissions to the Conference
- Opportunity to place profile flyers in registration packets
- Full-page ad in Conference program book (to be supplied by Sponsor)
- Web site, Conference program and signage recognition

Luncheon/Keynote Speaker – \$3,000

(Exclusive Sponsorship)

- Exclusive Sponsor of the luncheon
- A seat at the Keynote Speaker's table for lunch
- Two free admissions to the Conference
- Web site, Conference program and signage recognition

Continental Breakfast – \$2,000

(Exclusive Sponsorship)

- Exclusive Sponsor of the Continental Breakfast
- One free admission to the conference
- Web site, conference program and signage recognition

Refreshment Break – \$1,000

- Co-Sponsor of the Refreshment Break
- One free admission to the conference
- Web site, conference program and signage recognition

Conference Program Printing – \$1,000

(Exclusive Sponsorship)

- Exclusive Sponsor for the printed conference program
- Company logo displayed on program cover
- Web site, conference program and signage recognition

Registration & Name Badges – \$750

(Exclusive Sponsorship)

- Exclusive Sponsor of the registration desk & name badges
- Company logo displayed on each name badge
- Web site, conference program and signage recognition

PHIA Gold Sponsor – \$500

- Corporate or Individual sponsorship recognition
- Announced name recognition during conference program
- Web site, conference program and signage recognition

PHIA Silver Sponsor – \$250

- Corporate or Individual sponsorship recognition
- Web site, conference program and signage recognition

Program Business Card Ads – \$150

- Placement of a 3 ½ inch by 2 inch "business card ad" in the Conference program. (Note: ads must be camera ready and can be in full color or black & white type)
- Ads must be submitted by April 1, 2011 to jmulvihill@paconstructors.org

SPONSORSHIP REQUEST

Select Sponsorship Options

- | | |
|---|--|
| <input type="checkbox"/> Full Conference Sponsor -- \$5,000 | <input type="checkbox"/> Registration and Name Badges -- \$750 |
| <input type="checkbox"/> Luncheon/Keynote Speaker -- \$3,000 | <input type="checkbox"/> PHIA Gold Sponsor -- \$500 |
| <input type="checkbox"/> Continental Breakfast -- \$2,000 | <input type="checkbox"/> PHIA Silver Sponsor -- \$250 |
| <input type="checkbox"/> Refreshment Break -- \$1,000 | <input type="checkbox"/> Business Card Ads -- \$150 |
| <input type="checkbox"/> Conference Program Printing -- \$1,000 | |
- (Ads due by April 1, 2011)*

Sponsor Information

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Sponsorship Contact

First Name: _____ M.I. _____ Last Name: _____

Title: _____ Email: _____

Payment *(credit card or check)*

Please charge to my:

- Visa MasterCard Discover Mailing Payment
w/check

Amount: \$ _____

Card No.: _____

Exp. Date: _____

Name on Card: _____

Address of Cardholder: _____

3-Digit CVC/CVV code: _____

Authorized Signature: _____

Return Instructions

BY FAX

Fax completed registration form to PHIA at (717) 238-5060.

BY MAIL

Mail completed form to:

PHIA
800 N. Third St.
Suite 500
Harrisburg, PA 17102

If applicable, make checks payable to "PHIA."

